



San Diego County  
Breastfeeding Coalition



**January 27th | 10 AM-12 PM PDT**

**IMPROVING RACIAL DISPARITIES IN LACTATION  
THROUGH CLINICALLY INTEGRATED  
BREASTFEEDING PEER COUNSELING PROGRAMS**

**Live Webinar featuring Janel Hughes-Jones, PC**

**1.5 L-CERPs: Clinical & 2 Contact Hours**



# LIVE WEBINAR PROGRAM DETAILS

## OBJECTIVES

1. Discuss strategies to use during first hour feeds including how staff can help facilitate breastfeeding and verbiage patients can use to receive the help they need for success.
2. Summarize case studies of patient stories used in practice to encourage other patients in real time.
3. Discuss prenatal education points for patients that help empower them for success.

## REGISTRATION

### **Early Bird Registration (until 12/08/22):**

SDCBC Members: \$10.50

Non-Members: \$15

### **General Registration (starts 12/09/22):**

SDCBC Members: \$17.50

Non-Members: \$25

### **Link To Share:**

[bit.ly/ReducingracialdisparitiesSDCBC](https://bit.ly/ReducingracialdisparitiesSDCBC)

## OUR SPEAKER

Janel Hughes-Jones is a Breastfeeding Peer Counselor at Will County Health Department and NorthShore University Health System Evanston Hospital. As a result of her high success rate, 81-88%, during her time with WIC she was hired as Evanston Hospital's first ever peer counselor and was given free reign over her position allowing her to Integrate clinical breastfeeding peer counseling programs. In her work, she heavily relies on social media as well as instant messaging and texting with her patients and breast and chest feeders from the community she serves.

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# POLICIES & CONTINUING EDUCATION

## CONTINUING EDUCATION

**IBCLC:** San Diego County Breastfeeding Coalition has been accepted by International Board of Lactation Consultant Examiners® (IBLCE®) as a CERP Provider for the listed Continuing Education Recognition Points (CERPs) programme. Determination of CERPs eligibility or CERPs Provider status does not imply IBLCE®'s endorsement or assessment of education quality. INTERNATIONAL BOARD OF LACTATION CONSULTANT EXAMINERS®, IBLCE®, INTERNATIONAL BOARD CERTIFIED LACTATION CONSULTANT®, and IBCLC® are registered marks of the International Board of Lactation Consultant Examiners.”

San Diego County Breastfeeding Coalition is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT 112-10. 2 L-CERP will be awarded.

**RN:** San Diego County Breastfeeding Coalition is an approved provider by the California Board of Registered Nursing. This course offers 2 contact hours of continuing education. San Diego County Breastfeeding Coalition's provider number is CEP 17550. Licensee must maintain certificate for a period of four years.

**RD & OT:** Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio.

## CAN'T ATTEND THE LIVE EVENT?

Register today & receive a link to the recording within 2 weeks from the live event

## REFUND POLICY

A link to the recording of the webinar will be sent to all registrants within 2 weeks of the live event. The recording will be available to view for up to 1 year from its release. It is the responsibility of the registrant to view the webinar recording while it is still available. No refund will be provided or the deadline to view the webinar extended.

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