

San Diego County Breastfeeding Coalition
Board Meeting Minutes

Facilitator: Kiera Schminke, President

Invitees: closed board meeting 5:00-5:30p, open board meeting 5:30-6:00p. SDCBC Board, Advisory Board, Community Members.

Attendees:

Closed: Kiera Schminke, Alison Wolf, Leondra Mallory, Sarah Lazar, Rose deVigne-Jackiewicz, Catherine Sage.

Open: Kim Elkins

Call to Order: 5:03 pm

<i>Agenda Item</i>	<i>Discussion</i>	<i>Actions</i>
Closed meeting	Treasurer’s report A. EOY report a. 2023 good year, net revenue \$25,644 b. Grants and corporate contributions helped c. Goal to grow membership B. 2024 Budget update a. Education Budget i. Cost analysis: If include staffing into overhead, we are in the red with education program ii. Consider not having the monthly webinars, replace it with twice annual networking event with education or workshops iii. We need to either generate income or fill a need in the community C. Quarterly Report	Kiera: Send out different budgets with and without education program Ali to send poll with different options
Open Meeting Welcome	Welcome Leondra Mallory as our new coordinator Tiffany Daniels, MPH intern to work with resource guide marketing and distribution	Kiera: Share her intern plan
Approval of Minutes	December Board meeting minutes	Ali: Resend December Board

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	<ul style="list-style-type: none"> ● Ali motion to approve, Sara seconds. Approved. 	meeting minutes
<p>Reports</p>	<p>President’s report Secretary’s report</p> <ul style="list-style-type: none"> A. Review of 2024 Board of Directors and Advisory Members B. Marketing push for board members <p>Education Committee report</p> <ul style="list-style-type: none"> C. January minutes D. Education sponsorship E. Next steps with education program F. Postpone February event to <ul style="list-style-type: none"> a. Motion by Catherine to move February to allow for better preparation. Sara seconded. Approved. G. Work on education calendar H. Next education meeting is Feb 26 at 10:30am I. Education Sponsorship <ul style="list-style-type: none"> a. In the beginning or end of the seminar there is a plug for the sponsor b. Sponsorship Tiers <ul style="list-style-type: none"> i. Different levels of exposure during webinars 	<p>Leondra: Reach out to speakers and reschedule. Consider Black Maternal Health Week 4/11-4/17</p>
<p>New Business</p>	<p>Mail Pickup Designee</p> <ul style="list-style-type: none"> A. Angeles is the current mail pickup B. Need a new designee to pick up more regularly C. Do we move the mail pickup location? <ul style="list-style-type: none"> a. Somewhere more central D. In the meantime it needs to be forwarded <ul style="list-style-type: none"> a. Ali has volunteered to have it temporarily forwarded to her house E. P.O box is around \$340/yr F. Move it to a more central location but continue to have it forwarded to the designated board member for the year <p>2024 strategy</p>	<p>Kiera: Research different mail providers</p> <p>Kiera: send email to board members</p>

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	<p>A. 2021-2023 Strategic Plan</p> <p>B. Fill in critical gaps in the community</p> <p>C. Include perinatal and postnatal stakeholders</p> <p>Inequities in Human Milk: Participatory Approaches in Communities Together (IMPACT) Study with the Human Milk Institute</p> <p>A. Coalition will get compensation for their time, still finalizing figure.</p> <p>B. Ask: Marketing for the study in order to capture as much of the Latino community</p> <p>C. Ali motion to approve, Sara seconds, approved.</p> <p>Grant funding ideas</p> <p>A. Resthaven grant</p> <p>B. Board of Supervisors</p> <p style="padding-left: 20px;">a. Two opportunities</p> <p style="padding-left: 40px;">i. Program to create jobs</p> <p style="padding-left: 40px;">ii. Team support</p> <p>Virtual fundraising event</p> <p>Networking event/board meeting in April</p> <ul style="list-style-type: none"> ● In May; AAP room in Kearny Mesa ● 5-7pm ● Include food, ? get sponsorship ● Spring Rebirth: birth workers join us <p>Advocacy committee restart</p> <p>A. Building out our advocacy corner: revamping or joining in with other organizations</p> <p>B. Hiring a new volunteer blogger</p>	<p>All to send poll for week day vs weekend event</p>
<p>Old Business</p>	<p>Interns</p> <p>A. Tiffany starting this month</p> <p>Board recruitment</p>	

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	<p>Resource guide update</p> <p>A. Section in the resource guide for mental health resources</p> <p>Collective Impact Community Project update</p> <p>A. Good participation with WIC, HHS, Peds, research, Coalition, Foundation</p> <p>B. Working on funding for breastfeeding data collection in the community</p> <p>Warmline update</p> <p>Annual Report</p>	
<p>Announcements</p>	<p>SDSU Health Expo: 4/9/2024 @ 10am-2pm Upcoming webinars/events</p> <ul style="list-style-type: none"> ● Postpone February webinar <p>Advocacy priorities</p> <ul style="list-style-type: none"> ● Urge Congress to Fully Fund WIC in the 2024 Budget ● PUMP Air Act <p>February Education Seminar postponed, more information to come</p> <ul style="list-style-type: none"> ● "Strategies to Promote Maternal and First Food Equity" 	

Adjournment: 6:33 pm

Next Board meeting date: April 10th @ 5pm Zoom

Networking Event: Potentially in May

Secretary Signature: *Alison Wolf* 2/19/2023