

# San Diego County Breastfeeding Coalition Board Meeting Minutes

Date: 8/21/2024

Time: 5pm-630pm

**Meeting Facilitator:** Kiera Schminke, President

**Invitees:** SDCBC Board, Advisory and Community Members

**Attendees:** Tiffany Daniels, Kiera Schminke, Ali, Sarah Lazar

**Call to Order:** 5:08 pm

<i>Agenda Item</i>	<i>Discussion</i>	<i>Actions</i>
<b>Welcome</b>		
<b>Approval of Minutes</b>	<p>A. <a href="#">April Board Meeting minutes</a></p> <p>B. <a href="#">June email update</a></p> <p>Sarah Lazar makes a motion to approve, all in favor</p>	Approved
<b>Reports</b>	<p>A. President's report</p> <ul style="list-style-type: none"><li>a. Staffing: Leonadra on maternity leave, Tiffany covering- getting oriented</li><li>b. Funding &amp; Upcoming Opportunities<ul style="list-style-type: none"><li>i. Blue Shield \$7500: advertising RG (Google Ads) and operations</li><li>ii. Global Communities: discuss continuing the warmline; received additional \$3000</li></ul></li></ul> <p>B. Treasurer's report</p> <ul style="list-style-type: none"><li>a. <a href="#">Statement of Activity</a></li><li>b. <a href="#">Statement of Financial Position</a></li></ul> <p>C. Education Committee report</p> <ul style="list-style-type: none"><li>a. <a href="#">April minutes</a></li><li>b. Education Meetings to Resume in August<ul style="list-style-type: none"><li>i. Next meeting Monday 8/26@1030 am</li></ul></li><li>c. Lactation After Loss: September/October Cherry Blossom Family program webinar</li></ul>	

## San Diego County Breastfeeding Coalition Board Meeting Minutes

	<p>d. March 3rd, Diane Spatz from CHOP- possible partnership for her workshop</p>	
<p><b>New Business</b></p>	<p>A. Breastfeeding Friendly Workplace collaborative project</p> <ul style="list-style-type: none"> <li>a. Beginning stages. Including HMI Community group, Live Well, ? Foundation</li> <li>b. How can we help the smaller businesses</li> <li>c. How to support and recognize business who are breastfeeding friendly</li> </ul> <p>B. Potential premature infant formula shortage: potential to highlight importance of lactation support for families</p> <p>C. <a href="#">Pumpspotting Tour</a> coming to San Diego 9/18: would like community partners to be involved</p> <p>D. September Networking Event to try to get more interest in the coalition and board membership- will this help?</p> <ul style="list-style-type: none"> <li>a. AAP vs LiveWell</li> <li>b. Food? Nancy White contribute for food?</li> </ul> <p>E. Term ends for Alison &amp; Kiera; next steps</p> <ul style="list-style-type: none"> <li>a. Need to maintain RG</li> <li>b. Will chat with BFLA and Foundation</li> <li>c. Consider discussion with CBC</li> </ul>	<p>Ali will follow up with additional steps</p> <p>Sarah will put Ali in touch with Jojo</p> <p>Will pend for now</p> <p>Sarah to talk to Foundation</p> <p>Ali and Kiera will talk to BFLA</p> <p>Ali to reach out to CBC</p>
<p><b>Old Business</b></p>	<p>A. Resource guide distribution/grant close out</p> <ul style="list-style-type: none"> <li>a. Total distribution Sept 2023-June 2024 <ul style="list-style-type: none"> <li>i. English: 10,000/Spanish: 4,000</li> <li>ii. Based on 2024 Community Survey added sections: <ul style="list-style-type: none"> <li>1. "When to ask for help"</li> <li>2. "When to call a Lactation Consultant"</li> </ul> </li> </ul> </li> <li>b. If we had funding, goal would be to create a app</li> </ul> <p>B. Board member update</p>	<p>Ali to check about Milk app</p> <p>Continue to seek</p>

## San Diego County Breastfeeding Coalition Board Meeting Minutes

	<p>C. HMI Community Collaborative Advisory Group update: September 27th Community Workshop. Plan to break into working groups- will need champions</p>	members
<b>Announcements</b>	<p><a href="#">UCSD HMI 4/23</a></p> <p><a href="#">Advocacy priorities</a></p> <ul style="list-style-type: none"><li>● <a href="#">Urge Congress to Fully Fund WIC in the 2024 Budget</a></li><li>● <a href="#">PUMP Air Act</a></li><li>● <a href="#">ENACT Day</a></li></ul>	

**Adjournment:** 6:30 pm

**Next Board meeting date:** October

**Secretary Signature:** *Alison Wolf* 8/24/2024